



GIVE GREATER
MEANING TO YOUR
BUSINESS BY FEEDING
THE POTENTIAL OF
OUR CHILDREN

... to your company's benefit, and
the benefit of future generations.



PENINSULA
SCHOOL
FEEDING
ASSOCIATION

You can't teach a hungry child



If your company has values deeper than just conducting business and making a profit, then this opportunity is for you.

HERE ARE THE FACTS:

- 3 out of 4 children in South Africa go to school hungry every day.
- You cannot teach a hungry child.
- A hungry child will play truant or drop out of school.
- Children cannot grow, develop, learn and achieve without daily nutrition.
- Feeding a child at school is simple, but it works miracles.
- Children are the basis of our future – they must get our attention.
- Poorly developed and poorly educated generations are destructive cycles which must be broken.
- It costs little to make a major difference to a hungry and malnourished child.

HERE IS THE SOLUTION TO THE FACTS:

Your company can provide impoverished children with daily nutritious cooked breakfasts and lunches. This eliminates hunger, promotes concentration, proper learning and achievement, and paves the way to each child's positive, healthy and successful future.

WHAT ARE THE BENEFITS TO YOUR COMPANY?

- All donations to the Peninsula School Feeding Association will increase your Socio-Economic Development points and improve your company's Black Economic Empowerment scorecard.
- Over 75% of your donation will directly benefit Black South African children, thus meeting the criteria as defined in Code Series 700 in the Codes of Good Practice.
- PSFA is a Section 18A registered organisation, therefore all donations are Tax deductible.
- Your donation will allow children to grow to their full potential resulting in productive citizens, who will in turn contribute to South Africa's economy. The children you will be feeding are your future clients.
- Sponsoring feeding at schools makes your business image that of a socially conscious and socially responsible company.

HOW YOUR COMPANY CAN MAKE A SUBSTANTIAL DIFFERENCE.

It only costs R620 to provide an underprivileged child with breakfast and lunch while at school for an entire year!

- Make Peninsula School Feeding Association your 'company charity'.
- Commit to sponsoring the feeding of:
 - A school or more schools for a year – you can feed as many children that your budget will allow for.
 - A Class of 30 children for a year at the cost of R18 600.
- Sponsor a School Kitchen to carry your company name.
- Promote the spirit of philanthropy amongst your employees by encouraging payroll giving.
- Meet employee donations Rand for Rand.
- Hold events with proceeds going to the feeding of hungry schoolchildren.
- Enter company teams and/or purchase a corporate hospitality marquee at our annual Blisters for Bread Charity Family FunWalk.

100% of your donation will go directly to the feeding of disadvantaged school children.

HOW YOU CAN MAKE A DONATION

- Contact our Fundraising Department to discuss which schools have hungry children who need your sponsorship and those needing an on-site kitchen.
- Make a secure online donation on our website www.psf.org.za
- EFT or make a deposit directly into our bank account.

Name of Account : Peninsula School Feeding Association
Bank : Standard Bank
Branch : Thibault Square
Account Number : 070894159
Account Type : Cheque Account
Branch Code : 020909
Swift Code : SBZA ZA JJ

THE PENINSULA SCHOOL FEEDING ASSOCIATION

is a registered and trusted non-profit organisation that has, since 1958, provided over two billion nutritious meals to underprivileged school children.

OUR MISSION is to combat the prevalence of hunger in children attending schools and other educational institutions through school feeding and other developmental initiatives.

OUR VISION is to reduce hunger in schoolchildren.

OUR AIMS ARE ...

- To reduce short-term childhood hunger
- To increase learner attendance at schools
- To enhance a child's ability to learn

Integrate your company's mission and vision with ours, and join us in the fight against hunger and malnutrition in children.

OUR CONTACT DETAILS ARE ...

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"Hunger is not an issue of charity. It is an issue of justice."

JACQUES DIOUF